

Sponsorship & Media Kit

The
CEO
Institute

A meeting of minds ®

www.ceoinstitute.com

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Leaders of the Pack...

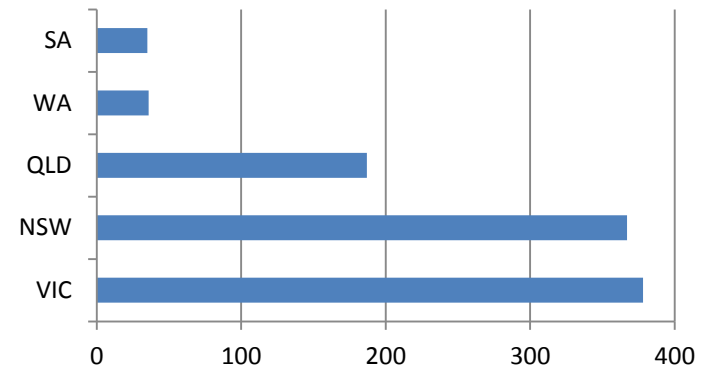
The CEO Institute was founded in 1992 as a peer-to-peer membership organisation for Chief Executives and in 2011 became the worlds first global certification body for CEOs.

Over **1,000 members in Australia** meet regularly in small groups to share ideas, experiences and challenges and to be exposed to the diverse perspectives of their peers and leading edge business thinking.

Our members are leaders of organisations with revenues from \$2 million to well over \$100 million, **representing all the major industry sectors.**

The CEO Institute is the leading network of business leaders in Australia

Membership by State



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... Around the World

Building on its success in Australia, The CEO Institute has begun expanding overseas, with its Future CEO program now available in **Malaysia** and **Qatar**. The Future CEO program is a certification course designed for future business leaders.



Future
CEO
Program
A meeting of minds®



Further growth across the **United States, Europe, Asia** and the **Middle East** is already underway, targeting key global business regions.

Awareness of our programs grows daily around the world, at the highest levels of management.

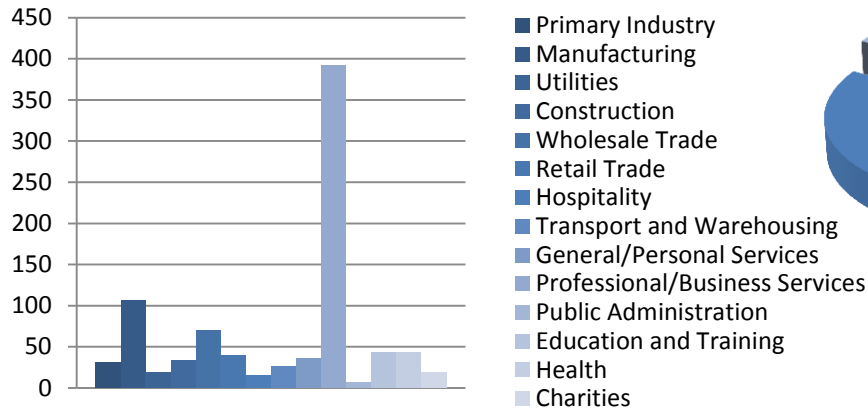


Our Membership - Your Market

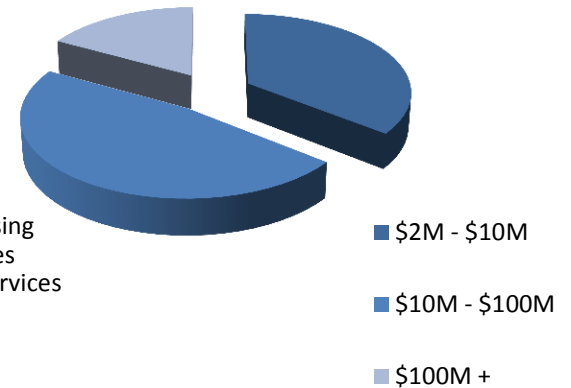
Aligning with The CEO Institute presents an exceptional opportunity for you to **strengthen brand positioning** with your target market and call to their attention your **current market offering**.

Share your key message with business leaders **across Australia and the wider Asia-Pacific region**, through the exclusive marketing opportunity available in our **member magazine - The CEO Report** - and acknowledgement as our **Alliance Partner on our website**.

Membership by Industry



Membership by Turnover



Event Partner

As an Event Partner of The CEO Institute, you have a unique opportunity to align with Australia's most prestigious and respected CEO organisation. Reach hundreds of successful high net-worth CEOs, decision makers of leading Australian and International businesses.

- **Communicate** with key business decision-makers
- **Enhance** your brand awareness or reinforce brand reputation
- **Network** in a trusted environment to develop credibility and rapport
- Create marketing channels for new **business development**
- **Demonstrate** your product features or service competencies
- **Display** creativity, innovation and expertise





Enquire Today

For further information please contact:

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